



Identifier Dandy Bacon neon sign		028-001
Other name The Dandy Pig		
Address Cleeland Street DANDENONG	Group 028 Retail and Wholesale	 Image: Ian Wight, Heritage Victoria
	Category 483 Advertising Sign	
LGA City of Greater Dandenong		
Date/s 1950s 1996 (relocated to present site)		
Designer/s		
Theme 5.0 Building Victoria's Industries & Workforce Sub-theme 5.3 Marketing & Retailing Keywords		
Significance Historical; aesthetic; social Associated with the Dandy Ham & Bacon Company, which was a significant presence in Dandenong from the 1910s until the 1980s. Originally erected above the company's shop in Lonsdale Street, it was relocated to the Dandenong Market in 1996. A prominent local landmark, the sign is also said to be the oldest surviving animated neon sign in Victoria.	References <i>Dandenong Star</i> , 21 Feb 2008	
Existing Listings AHC <input type="checkbox"/> National Trust <input type="checkbox"/> Local HO schedule <input type="checkbox"/> Local Heritage Study <input type="checkbox"/>		


Identifier Beaurepaires Tyres neon sign		028-002
Other name Yarra Valley Tyre Company neon sign (former)		
Address 50 Maroondah Highway RINGWOOD	Group 028 Retail and Wholesale	 Image: Simon Reeves, 2005
	Category 483 Advertising Sign	
LGA City of Maroondah		
Date/s 1960s		
Designer/s Claude Neon		
Theme 5.0 Building Victoria's Industries & Workforce Sub-theme 5.3 Marketing & Retailing Keywords		
Significance Aesthetic; historical This prominent roof-mounted sign is a notably large and probably rare surviving example of a neon sky-sign in the shape of the particular product offered by the retailer. The sign apparently dates from mid-1960s, when the otherwise nondescript premises below it was erected for the Yarra Valley Tyre Company Pty Ltd.	References	
Existing Listings AHC <input type="checkbox"/> National Trust <input type="checkbox"/> Local HO schedule <input type="checkbox"/> Local Heritage Study <input type="checkbox"/>		

Identifier Golden West Pinball signage Other name		028-003
Address 42 Victoria Street (east wall) RICHMOND	Group 028 Retail and Wholesale Category 483 Advertising Sign	
LGA City of Yarra		
Date/s 1970s		
Designer/s		
Theme 5.0 Building Victoria's Industries & Workforce Sub-theme 5.3 Marketing & Retailing Keywords		
Significance Aesthetic; historical This large painted sign, depicting a pinball-playing figure in flared trousers and platform shoes, not only provides rare evidence of this once-popular recreational activity of the 1970s, but also lively fashions of the period. The sign is also dated to that era by the six-digit Adelaide telephone number.	References	Image: Simon Reeves, 2005
Existing Listings AHC <input type="checkbox"/> National Trust <input type="checkbox"/> Local HO schedule <input type="checkbox"/> Local Heritage Study <input type="checkbox"/>		


Identifier World's Largest Rolling Pin Other name Henri's Wodonga Bakery		028-004
Address 9 Elgin Boulevard WODONGA	Group 028 Retail and Wholesale Category 483 Advertising Sign	
LGA Rural City of Wodonga		
Date/s 1995-96		
Designer/s		
Theme 5.0 Building Victoria's Industries & Workforce Sub-theme 5.3 Marketing & Retailing Keywords		
Significance Aesthetic Mounted on the roof of a local bakery, this was acknowledged by the <i>Guinness Book of Records</i> (in 1997) as the "world's largest rolling pin". Appropriately enough, the rolling pin actually rotates when bread baking is in progress. It is said to be one of only two "big things" in Australia that <i>revolve</i> .	References D Clark, <i>Big Things</i> , p 159	Image: www.abe.net.com.au
Existing Listings AHC <input type="checkbox"/> National Trust <input type="checkbox"/> Local HO schedule <input type="checkbox"/> Local Heritage Study <input type="checkbox"/>		


Identifier "The Mall" Shopping Centre Other name The Bell Street Mall		028-005
Address Bell Street (corner Oriel Road) HEIDELBERG WEST	Group 028 Retail and Wholesale Category 492 Plaza/Mall	
LGA City of Banyule		
Date/s 1954-56		
Designer/s Housing Commission of Victoria		
Theme 5.0 Building Victoria's Industries & Workforce Sub-theme 5.3 Marketing & Retailing Keywords American Culture; Olympic Games		
Significance Architectural; historical Victoria's first modern American-style drive-in shopping centre. Unlike the larger shopping complexes that followed (eg Chadstone, Northland), it has not been significantly altered or remodelled and remains largely intact to its original form and appearance. The butterfly-roofed bank building (at No 8 The Mall) and roof-mounted neon signage are especially notable.	References <i>Herald</i> , 25 Nov 1955, p 12	Image: Simon Reeves, 2008
Existing Listings AHC <input type="checkbox"/> National Trust <input type="checkbox"/> Local HO schedule <input type="checkbox"/> Local Heritage Study <input type="checkbox"/>		

Identifier Olsen Place Shopping Mall Other name		028-006
Address Olsen Place BROADMEADOWS	Group 028 Retail and Wholesale Category 492 Plaza/Mall	
LGA City of Hume		
Date/s 1958		
Designer/s Housing Commission of Victoria		
Theme 5.0 Building Victoria's Industries & Workforce Sub-theme 5.3 Marketing & Retailing Keywords		
Significance Historical; architectural Significant as an early and substantially intact example of the modern shopping mall type. Slightly later, but possibly more intact, than the one that the HCV had erected at Heidelberg West in 1956 (qv).	References D Moloney, <i>City of Hume Heritage Review</i>	Image: Hume Heritage Review
Existing Listings AHC <input type="checkbox"/> National Trust <input type="checkbox"/> Local HO schedule <input type="checkbox"/> Local Heritage Study <input checked="" type="checkbox"/>		

Identifier Pellegrini's Espresso Bar Other name		028-007
Address 66 Bourke Street MELBOURNE	Group 028 Retail and Wholesale Category 485 Café	
LGA City of Melbourne		
Date/s 1952		
Designer/s		
Theme 5.0 Building Victoria's Industries & Workforce Sub-theme 5.3 Marketing & Retailing Keywords		
Significance Historical; aesthetic; social One of the few European-style coffee shops established in the 1950s that still remains in operation. Unlike the comparable Arab Café at Lorne (qv), the interior and exterior has changed little since the café first opened. Of social significance as a well-known and much-loved cultural institution in Melbourne.	References F Stropin & S Marsden, <i>Twentieth Century Heritage: Marking the Recent Past</i> , p 31	Image: David Wixted
Existing Listings AHC <input type="checkbox"/> National Trust <input checked="" type="checkbox"/> B6051 Local HO schedule <input type="checkbox"/> Local Heritage Study <input type="checkbox"/>		

Identifier Don Camillo Cafe Other name		028-008
Address 215 Victoria Street WEST MELBOURNE	Group 028 Retail and Wholesale Category 485 Café	
LGA City of Melbourne		
Date/s 1955		
Designer/s		
Theme 5.0 Building Victoria's Industries & Workforce Sub-theme 5.3 Marketing & Retailing Keywords		
Significance Historical; aesthetic; social One of the few European-style coffee shops established in the 1950s that still remains in operation. According to the café's website, it was one of the first three cafes to open in the Melbourne CBD (although it actually outside the CBD). The cafe retains much of its original character, including Formica tables, a colourful terrazzo floor and neon blade signage.	References www.doncamillo.com.au	Image: Heritage Alliance, 2008
Existing Listings AHC <input type="checkbox"/> National Trust <input checked="" type="checkbox"/> B6051 Local HO schedule <input type="checkbox"/> Local Heritage Study <input type="checkbox"/>		

Identifier Arab Cafe Other name		028-009
Address 94 Mountjoy Parade LORNE	Group 028 Retail and Wholesale Category 485 Café	
LGA Shire of Surf Coast	 Image: Reeves Collection (1963)	
Date/s 1955-56		
Designer/s		
Theme 5.0 Building Victoria's Industries & Workforce Sub-theme 5.3 Marketing & Retailing Keywords		
Significance Historical; social One of the few European-style coffee shops established in the 1950s that still remains in operation. Despite alterations to the physical fabric, the Arab Café retains strong associations with various manifestations of post-war beach and café sub-culture including surfers, beatniks, folk music, jazz singers, etc.	References Context Pty Ltd, <i>Surf Coast Places of Cultural Significance Study: Report on Stage Two</i>	
Existing Listings AHC <input type="checkbox"/> National Trust <input type="checkbox"/> Local HO schedule <input type="checkbox"/> Local Heritage Study <input checked="" type="checkbox"/>		

Identifier Preston Market Other name		028-009½
Address Cramer Street and Murray Road PRESTON	Group 028 Retail and Wholesale Category 493 Restaurant (Food Outlet)	
LGA City of Darebin	 Image: Constructional Review	
Date/s 1970		
Designer/s		
Theme 5.0 Building Victoria's Industries & Workforce Sub-theme 5.3 Marketing & Retailing Keywords New Methods & Materials		
Significance Technological This development represented the first use of structural tilt-up concrete slab construction in Victoria, and one of the earliest in Australia.	References <i>Constructional Review</i> , Nov 1970, pp 58-63	
Existing Listings AHC <input type="checkbox"/> National Trust <input type="checkbox"/> Local HO schedule <input type="checkbox"/> Local Heritage Study <input type="checkbox"/>		


Identifier Deluxe nightclub Other name <i>Chung On</i> Chinese restaurant (former)		<h1>028-010</h1>
Address 595 Mount Alexander Road MOONEE PONDS	Group 028 Retail and Wholesale Category 493 Restaurant (Food Outlet)	
LGA City of Moonee Valley		
Date/s 1952		
Designer/s		
Theme 5.0 Building Victoria's Industries & Workforce Sub-theme 5.3 Marketing & Retailing Keywords	References Michele Summerton, <i>Historica</i> .	
Significance Historical; aesthetic; social This Chinese restaurant, recently closed after over fifty years in operation, must be one of the earliest surviving examples of its type associated with the post-war migration boom. Its extraordinary interior (imported from Taiwan) has been partially retained for its new use, while the Victorian façade still has its oriental-style rooflets, filigree dragons and running lights.		
Existing Listings AHC <input type="checkbox"/> National Trust <input type="checkbox"/> Local HO schedule <input type="checkbox"/> Local Heritage Study <input type="checkbox"/>		

Image: Simon Reeves, 2008


Identifier Leo's Spaghetti Bar Other name		<h1>028-011</h1>
Address 55 Fitzroy Street ST KILDA	Group 028 Retail and Wholesale Category 493 Restaurant (Food Outlet)	
LGA City of Port Phillip		
Date/s 1956 1972 (extensions)		
Designer/s		
Theme 5.0 Building Victoria's Industries & Workforce Sub-theme 5.3 Marketing & Retailing Keywords	References A Ward, <i>City of Port Phillip Heritage Review</i> .	
Significance Historical; aesthetic; social Believed to be one of the earliest Italian restaurants to open in Melbourne after the Second World War. Described in the heritage study as "a Melbourne institution" and "One of the first wave of cafes established by Melbourne's post war migrants". Aesthetically significant for its distinctive signage, with the restaurant's name spelt out in overscaled brickwork lettering		
Existing Listings AHC <input type="checkbox"/> National Trust <input type="checkbox"/> Local HO schedule <input type="checkbox"/> Local Heritage Study <input checked="" type="checkbox"/>		

Image: Port Phillip Heritage Review

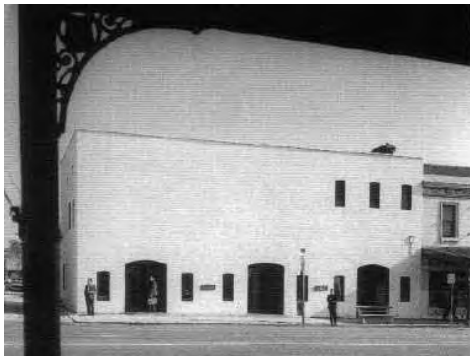
Identifier Jimmy Watson's Wine Bar Other name		028-012	
Address 333 Lygon Street CARLTON		Group 028 Retail and Wholesale Category 493 Restaurant (Food Outlet)	
LGA City of Melbourne Date/s 1962 (remodelling)			
Designer/s Romberg & Boyd (Robin Boyd)			
Theme 5.0 Building Victoria's Industries & Workforce Sub-theme 5.3 Marketing & Retailing Keywords			
Significance Architectural; aesthetic; social A gutting and remodelling of a row of three Victorian shops (occupied by this wine merchant for many years), this is one of Robin Boyd's most celebrated non-residential projects.		References G Poliness, <i>Jimmy Watson's Wine Bar</i> R Boyd & M Strizic, <i>Living in Australia</i> , p 126 <i>Cross Section</i> , Apr 1965 <i>Building Ideas</i> , Mar 1965m p 26 <i>Architecture & Arts</i> , Dec 1963, pp 26-27	
Existing Listings AHC <input type="checkbox"/> National Trust <input type="checkbox"/> Local HO schedule <input type="checkbox"/> Local Heritage Study <input type="checkbox"/>			

Image: Transition 38 (1992) p 225




Identifier Skyhigh Restaurant Other name		028-013	
Address 26 Observatory Road MOUNT DANDENONG		Group 028 Retail and Wholesale Category 493 Restaurant (Food Outlet)	
LGA Shire of Yarra Ranges Date/s 1970			
Designer/s J Dale Fisher			
Theme 5.0 Building Victoria's Industries & Workforce Sub-theme 5.3 Marketing & Retailing Keywords			
Significance Architectural; aesthetic Unusually intact example of an architect-designed restaurant from the 1960s, of especial note for its geometric planning (based on interlocking circles), its Brutalist detailing and its prominent siting on the crest of Mount Dandenong.		References National Trust of Australia (Victoria)	
Existing Listings AHC <input type="checkbox"/> National Trust <input type="checkbox"/> B7116 Local HO schedule <input type="checkbox"/> Local Heritage Study <input type="checkbox"/>			

Image: Simon Reeves, 2005




Identifier McDonalds		028-014	
Other name			
Address	768 High Street Road (cnr Springvale Road) GLEN WAVERLEY	Group	028 Retail and Wholesale
		Category	493 Restaurant (Food Outlet)
LGA	City of Monash	NO IMAGE AVAILABLE	
Date/s	c.1970		
Designer/s			
Theme	5.0 Building Victoria's Industries & Workforce		
Sub-theme	5.3 Marketing & Retailing		
Keywords	American Culture; Prototype		
Significance	Historical The first Victorian outlet of this subsequently widespread American franchise. Although the building has been somewhat altered, its original appearance and character (with the distinctive and symbolic mansard roof) remains strongly apparent.	References	P Langdon, <i>Orange Roofs, Golden Arches.</i>
Existing Listings			
AHC	<input type="checkbox"/>	National Trust	<input type="checkbox"/> B7116
Local HO schedule	<input type="checkbox"/>	Local Heritage Study	<input type="checkbox"/>

Identifier KFC outlet		028-015	
Other name Kentucky Fried Chicken			
Address	822-24 Doncaster Road (cnr Darcy Street) DONCASTER	Group	028 Retail and Wholesale
		Category	493 Restaurant (Food Outlet)
LGA	City of Manningham	 Image: Simon Reeves, 2006	
Date/s	c.1971		
Designer/s	Morris Hall & Peter Norris (USA)		
Theme	5.0 Building Victoria's Industries & Workforce		
Sub-theme	5.3 Marketing & Retailing		
Keywords	American Culture		
Significance	Historical; aesthetic Probably one of the last intact surviving examples of the original buildings erected by this company in the early 1970s. Most outlets have been remodelled or even entirely rebuilt in recent years, including the company's first ever Victorian outlet at 1121 Nepean Highway, Highett (1969).	References	P Langdon, <i>Orange Roofs, Golden Arches: The Architecture of American Chain Restaurants</i> , pp 98-99, 101 <i>Architect</i> [Victoria], May-Jun 1969, p 11
Existing Listings			
AHC	<input type="checkbox"/>	National Trust	<input type="checkbox"/>
Local HO schedule	<input type="checkbox"/>	Local Heritage Study	<input type="checkbox"/>

Identifier Trentarc Motors (second-hand car yard)		028-016
Other name Beef Ranch restaurant (former)		
Address 472-474 Geelong Road FOOTSCRAY WEST	Group 028 Retail and Wholesale	
	Category 493 Restaurant (Food Outlet)	
LGA City of Maribyrnong		
Date/s c.1971		
Designer/s		
Theme 5.0 Building Victoria's Industries & Workforce		
Sub-theme 5.3 Marketing & Retailing		
Keywords American Culture		
Significance Historical; aesthetic Possibly the last surviving example of this American-style fast food restaurant chain, which was introduced locally in the early 1970s but became defunct after only a few years. With its pop-up roof, stone feature wall, Colonial-style details, original signpost, landscaping and pebbled paving, this is a fine and notably intact example of roadside pop architecture.	References <i>Herald</i> , 27 Oct 1970, p 17	Image: Simon Reeves, 2008
Existing Listings		
AHC <input type="checkbox"/> National Trust <input type="checkbox"/> Local HO schedule <input type="checkbox"/> Local Heritage Study <input type="checkbox"/>		

Identifier Fisherman's Pier restaurant		028-017
Other name		
Address Yarra Street (at Eastern Beach Parade) GEELONG	Group 028 Retail and Wholesale	<p>NO IMAGE AVAILABLE</p>
	Category 493 Restaurant (Food Outlet)	
LGA City of Greater Geelong		
Date/s 1972		
Designer/s Ermin Smrekar		
Theme 5.0 Building Victoria's Industries & Workforce		
Sub-theme 5.3 Marketing & Retailing		
Keywords		
Significance Architectural; aesthetic This long-running seafood restaurant is probably one of the more intact and distinctive architect-designed restaurant buildings of the period. Its distinctive appearance, with a horizontal expression that recalls the work of Smrekar's compatriot Enrico Taglietti, is heightened by its prominent harbourside setting.	References	
Existing Listings		
AHC <input type="checkbox"/> National Trust <input type="checkbox"/> Local HO schedule <input type="checkbox"/> Local Heritage Study <input type="checkbox"/>		

Identifier La Porchetta restaurant Other name Pizza Hut		028-018
Address 1014-1024 Heidelberg Road IVANHOE	Group 028 Retail and Wholesale Category 493 Restaurant (Food Outlet)	
LGA City of Banyule		
Date/s c.1972		
Designer/s Richard D Burke (USA)		
Theme 5.0 Building Victoria's Industries & Workforce Sub-theme 5.3 Marketing & Retailing Keywords American Culture		
Significance Historical; aesthetic One of the first Victorian outlets of this long-running but now defunct American chain. While some of the early buildings (eg Ringwood) have been razed, and others (eg Preston) remodelled beyond recognition, this particular example has been only slightly altered and is now probably the most intact survivor of the chain's distinctive building form.	References P Langdon, <i>Orange Roofs, Golden Arches: The Architecture of American Chain Restaurants</i> , pp 99, 102, 148ff	Image: Simon Reeves, 2008
Existing Listings AHC <input type="checkbox"/> National Trust <input type="checkbox"/> Local HO schedule <input type="checkbox"/> Local Heritage Study <input type="checkbox"/>		

Identifier Hollywood's Pizza Café Bar Other name Ollie's Trolley fast-food restaurant (former)		028-019
Address 1 Murphy Street WANGARATTA	Group 028 Retail and Wholesale Category 493 Restaurant (Food Outlet)	NO IMAGE AVAILABLE
LGA Rural City of Wangaratta		
Date/s c.1983		
Designer/s		
Theme 5.0 Building Victoria's Industries & Workforce Sub-theme 5.3 Marketing & Retailing Keywords American Culture		
Significance Historical; architectural; aesthetic Possibly the last remaining evidence of this defunct American fast-food franchise, which adopted a corporate image based on tiled mansard roofs with stained glass dormer windows. The chain's flagship store in Hoddle Street, Collingwood (in the shape of a tram car) was demolished in the 1980s, while another outlet in Essendon was razed as recently as 2005.	References	
Existing Listings AHC <input type="checkbox"/> National Trust <input type="checkbox"/> Local HO schedule <input type="checkbox"/> Local Heritage Study <input type="checkbox"/>		

Identifier Smorgy's Restaurant Other name		028-020	
Address 1091 Plenty Road BUNDOORA		Group 028 Retail and Wholesale Category 493 Restaurant (Food Outlet)	
LGA City of Darebin			
Date/s c.1995			
Designer/s Peter McIntyre (documentation)			
Theme 5.0 Building Victoria's Industries & Workforce Sub-theme 5.3 Marketing & Retailing Keywords American Culture		References www.butterpaper.com	
Significance Architectural; aesthetic With its carved totems, fake rockery and <i>moai</i> statues, this is an outstanding, if belated, local example of the Tiki style, popular in the USA (and Australia) in the 1950s and '60s. Once part of a chain, it is now the only one still in operation. Another at Ringwood has been razed, and others (eg Burwood, Geelong) remodelled by their new occupants.			
Existing Listings AHC <input type="checkbox"/> National Trust <input type="checkbox"/> Local HO schedule <input type="checkbox"/> Local Heritage Study <input type="checkbox"/>			

Image: Simon Reeves, 2008




Identifier Kennet River General Store Other name		028-021	
Address 15 Great Ocean Road KENNET RIVER		Group 028 Retail and Wholesale Category 495 Shop	
LGA Shire of Colac-Otway			
Date/s 1947			
Designer/s			
Theme 5.0 Building Victoria's Industries & Workforce Sub-theme 5.3 Marketing & Retailing Keywords		References M Sheehan, <i>Colac-Otway Heritage Study</i> .	
Significance Historical; aesthetic; An early and substantially intact example of a regional roadhouse/general store, which was specifically erected for the increasing number of holiday visitors following the completion of the Great Ocean Road. Possibly a rare survivor of its type.			
Existing Listings AHC <input type="checkbox"/> National Trust <input type="checkbox"/> Local HO schedule <input type="checkbox"/> HO209 <input type="checkbox"/> Local Heritage Study <input checked="" type="checkbox"/>			

Image: Colac-Otway Heritage Study

Identifier Vegas Lounge nightclub Other name Lawford's Furniture Showroom (former)		<h1 style="margin: 0;">028-022</h1>
Address 690-94 Mount Alexander Road MOONEE PONDS	Group 028 Retail and Wholesale Category 495 Shop	
LGA City of Moonee Valley	<p style="writing-mode: vertical-rl; transform: rotate(180deg); margin: 0;">Image: Simon Reeves, 2008</p>	
Date/s c.1955		
Designer/s ?		
Theme 5.0 Building Victoria's Industries & Workforce Sub-theme 5.3 Marketing & Retailing Keywords American Culture		
Significance Architectural; aesthetic An unusually fine and intact example of the American-derived style of deliberately eye-catching commercial architecture referred to as "Googie". The glazed walls and bold projecting canopy are typical, while the wedge-shaped tower, with vertical rods and cantilevered sign, is a particular extraordinary element. Possibly a rare or even unique building in Victoria.		References
Existing Listings AHC <input type="checkbox"/> National Trust <input type="checkbox"/> Local HO schedule <input type="checkbox"/> Local Heritage Study <input type="checkbox"/>		

Identifier Cash Converters Other name Anderson's Carpet Showroom (former)		<h1 style="margin: 0;">028-023</h1>
Address 1360 Toorak Road GLEN IRIS	Group 028 Retail and Wholesale Category 495 Shop	
LGA City of Boroondara	<p style="writing-mode: vertical-rl; transform: rotate(180deg); margin: 0;">Image: Simon Reeves, 2004</p>	
Date/s 1960		
Designer/s John Ahern		
Theme 5.0 Building Victoria's Industries & Workforce Sub-theme 5.3 Marketing & Retailing Keywords American Culture		
Significance Architectural; aesthetic With its inward sloping glass façade and non-structural diagonal struts, this is probably a rare surviving local example of the American-derived style of deliberately eye-catching commercial architecture known as "Googie". Few local examples are known to survive in such an intact state as this.		References <i>Herald</i> , 10 Jun 1960, p 26
Existing Listings AHC <input type="checkbox"/> National Trust <input type="checkbox"/> Local HO schedule <input type="checkbox"/> Local Heritage Study <input type="checkbox"/>		


Identifier G Whatley & Sons Hardware Shop Other name		028-024	
Address 31 Stanley Street TOORA		Group 028 Retail and Wholesale Category 495 Shop	
LGA Shire of South Gippsland			
Date/s c.1960			
Designer/s			
Theme 5.0 Building Victoria's Industries & Workforce Sub-theme 5.3 Marketing & Retailing Keywords			
Significance Architectural; aesthetic With its distinctive folded plate roof and variegated mosaic tiling, this is probably a rare surviving local example of the American-derived style of deliberately eye-catching commercial architecture known as "Googie". The survival of original signage is also noteworthy.		References	
Existing Listings AHC <input type="checkbox"/> National Trust <input type="checkbox"/> Local HO schedule <input type="checkbox"/> Local Heritage Study <input type="checkbox"/>			

Image: Suzanne Zahra, 2006




Identifier Zagame Citroen car showroom Other name Morris Austin Centre (former)		028-025	
Address 771 Nepean Highway BRIGHTON EAST		Group 028 Retail and Wholesale Category 495 Shop	
LGA City of Glen Eira			
Date/s 1963			
Designer/s			
Theme 5.0 Building Victoria's Industries & Workforce Sub-theme 5.3 Marketing & Retailing Keywords American Culture;			
Significance Architectural; aesthetic This building, with its glazed octagonal corner pavilion, is probably a rare surviving local example of an American-style motor showroom designed in the eye-catching Googie tradition. Many comparable examples (eg the former McLeans Pty Ltd car showroom at 118-122 Bell Street, Preston) have been demolished or remodelled beyond recognition.		References	
Existing Listings AHC <input type="checkbox"/> National Trust <input type="checkbox"/> Local HO schedule <input type="checkbox"/> Local Heritage Study <input type="checkbox"/>			

Image: Simon Reeves, 1999



Identifier Shops and offices		028-026
Other name <i>Carlisle House</i>		
Address 320-336 Carlisle Street BALACLAVA	Group 028 Retail and Wholesale	 Image: Heritage Alliance, 2007
LGA City of Port Phillip	Category 495 Shop	
Date/s 1963-64		
Designer/s Bridge Hayden & Associates (Anthony Hayden)		
Theme 5.0 Building Victoria's Industries & Workforce Sub-theme 5.3 Marketing & Retailing Keywords		
Significance Architectural; aesthetic A small block of shops and offices in the Wrightian mode, with horizontal massing evident in the textured concrete brick walls, strip windows and stained timber-panelled fascias. A rare example of a retail/commercial building in this style, and also a notably intact one (cf the much altered post office at Moorabbin designed by David Godsell)	References Heritage Alliance. Heritage assessment for the City of Port Phillip, 2007. <i>Herald</i> , 20 March 1964, p 24	
Existing Listings AHC <input type="checkbox"/> National Trust <input type="checkbox"/> Local HO schedule <input type="checkbox"/> Local Heritage Study <input type="checkbox"/>		

Identifier Car showroom		028-027
Other name Warrnambool Motors Car Showroom (former)		
Address 765-767 Raglan Parade WARRNAMBOOL	Group 028 Retail and Wholesale	 Image: Timothy Hubbard, 2007
LGA City of Warrnambool	Category 495 Shop	
Date/s 1964		
Designer/s Walter & Auty (Bruce Auty)		
Theme 5.0 Building Victoria's Industries & Workforce Sub-theme 5.3 Marketing & Retailing Keywords American Culture;		
Significance Architectural; aesthetic A small but striking local example of the American-influenced style of deliberately eye-catching commercial architecture referred to as "Googie". The bold skillion roof, glazed walls and raked non-structural struts are all highly evocative of this idiom, of which relatively few intact examples are thought to survive in Victoria.	References T Hubbard, "Report on the Cultural Heritage Significance of Former Warrnambool Motors Car Showroom, 765-767 Raglan Parade, Warrnambool", Dec 2007.	
Existing Listings AHC <input type="checkbox"/> National Trust <input type="checkbox"/> Local HO schedule <input type="checkbox"/> Local Heritage Study <input type="checkbox"/>		

Identifier Drive-in Bottle Shop (K's Dandenong Hotel/Motel) Other name		028-028	
Address 64 Foster Street DANDENONG		Group 028 Retail and Wholesale Category 495 Shop	
LGA City of Greater Dandenong			
Date/s 1967			
Designer/s David Sapir			
Theme 5.0 Building Victoria's Industries & Workforce Sub-theme 5.3 Marketing & Retailing Keywords American Culture			
Significance Architectural; aesthetic Erected as part of the adjacent hotel/motel complex, this is a rare and remarkably intact surviving example of American-style roadside architecture in the "Googie" tradition, characterised by the use of deliberately eye-catching forms. It was described in the heritage study as "highly evocative of 1960s Featurist design". The framed signage is particular notable.		References <i>City of Greater Dandenong Heritage Study.</i>	
Existing Listings AHC <input type="checkbox"/> National Trust <input type="checkbox"/> Local HO schedule <input type="checkbox"/> HO14 Local Heritage Study <input checked="" type="checkbox"/>			

Identifier 7 Eleven (convenience store) Other name		028-029	
Address 129 Warrigal Road (corner Barkly Street) OAKLEIGH		Group 028 Retail and Wholesale Category 495 Shop	
LGA City of Monash		NO IMAGE AVAILABLE	
Date/s 1977			
Designer/s			
Theme 5.0 Building Victoria's Industries & Workforce Sub-theme 5.3 Marketing & Retailing Keywords American Culture; Prototype			
Significance Historical Opened on 24 August 1977, this was not only the first Victorian example of this ground-breaking convenience store franchise, but also the first in Australia. Others duly opened in Brunswick and Caulfield (1978), then in Sydney (1981) and Brisbane (1982). The 100th Australian store opened in 1986, and the 300th in 2001. This original one remains in operation.		References K Humphrey, <i>Shelf Life</i> www.7eleven.com.au	
Existing Listings AHC <input type="checkbox"/> National Trust <input type="checkbox"/> Local HO schedule <input type="checkbox"/> Local Heritage Study <input type="checkbox"/>			



Identifier	Ormond Road Shopping centre	028-030
Other name	Housing Commission shops (former)	
Address	138-146 Ormond Road THOMSON	Group 028 Retail and Wholesale Category 496 Shopping centre
LGA	City of Greater Geelong	NO IMAGE AVAILABLE
Date/s	c.1946	
Designer/s	Housing Commission of Victoria	
Theme Sub-theme Keywords	5.0 Building Victoria's Industries & Workforce 5.3 Marketing & Retailing	
Significance	Architectural; aesthetic; historical A rare example of the strip shops provided by the HCV at its early estates. The first of these, erected at Port Melbourne (1942), is still standing, but two later ones at Coburg (1945) and Sandringham (1949) have both been razed. The government subsequently withdrew funding for shops at HCV estates, and no more would be built until the mid-1950s.	References Renate Howe (ed). <i>New Houses for Old: 50 years of Public Housing in Victoria.</i> Heritage Alliance, Citation for Community Centre Shops at Port Melbourne (2004) <i>Annual Report of the HCV</i> (various)
Existing Listings		
AHC	<input type="checkbox"/>	National Trust <input type="checkbox"/>
Local HO schedule	<input type="checkbox"/>	Local Heritage Study <input type="checkbox"/>


Identifier	Shopping centre	028-031
Other name	Kolonga Shopping Centre (H W Viney Pty Ltd)	
Address	317 Clayton Road (cnr Houghton Road) CLAYTON	Group 028 Retail and Wholesale Category 496 Shopping centre
LGA	City of Monash	
Date/s	1960	
Designer/s	Kenneth McDonald & Associates	
Theme Sub-theme Keywords	5.0 Building Victoria's Industries & Workforce 5.3 Marketing & Retailing	
Significance	Architectural; aesthetic A small but striking complex with full-height glazed shopfronts, an arcade with cantilevered awning and a circular upper storey with balustraded terrace. Possibly a rare intact surviving example of the work of this architect, who designed many small shopping centres around Melbourne, of which some are known to have been razed or altered beyond recognition.	References <i>Architecture & Arts</i> , Oct 1960, pp 50-51
Existing Listings		
AHC	<input type="checkbox"/>	National Trust <input type="checkbox"/>
Local HO schedule	<input type="checkbox"/>	Local Heritage Study <input type="checkbox"/>

Image: Architecture & Arts


Identifier	Melbourne Central Shopping Centre	028-032					
Other name	Daimaru department store (former)						
Address	Latrobe Street (between Swanston/Elizabeth) MELBOURNE	Group 028 Retail and Wholesale Category 496 Shopping centre					
LGA	City of Melbourne						
Date/s	1986-1991						
Designer/s	Kisho Kurakawa						
Theme	5.0 Building Victoria's Industries & Workforce						
Sub-theme	5.3 Marketing & Retailing						
Keywords	International Architects						
Significance	Architectural; aesthetic Built by a Japanese department store chain but somewhat altered since its vacation, this complex is nevertheless rare in Australia (and unique in Victoria) as an example of the work of this important Japanese architect. With its chamfered office block, conical tower and diamond-shaped windows, it is a fine and substantial local example of international post-modernism.	References www.kisho.co.jp					
Existing Listings							
AHC	<input type="checkbox"/>	National Trust	<input type="checkbox"/>	Local HO schedule	<input type="checkbox"/>	Local Heritage Study	<input type="checkbox"/>

Image: Heritage Alliance, 2008


Identifier	Coles Supermarket	028-033					
Other name	Dickin's New World Supermarket (former)						
Address	1 Doncaster Road (corner Burke Road) BALWYN NORTH	Group 028 Retail and Wholesale Category 497 Supermarket					
LGA	City of Boroondara						
Date/s	1960						
Designer/s	Bridge, Hayden & Associates (Anthony Hayden)						
Theme	5.0 Building Victoria's Industries & Workforce						
Sub-theme	5.3 Marketing & Retailing						
Keywords	American Culture; Prototype						
Significance	Historical; architectural When opened in 1960, this was advertised as "Melbourne's first free-standing supermarket".	References <i>Architecture & Arts</i> , 1 August 1960, p 28					
Existing Listings							
AHC	<input type="checkbox"/>	National Trust	<input type="checkbox"/>	Local HO schedule	<input type="checkbox"/>	Local Heritage Study	<input type="checkbox"/>

Image: Architecture & Arts